



An innovation of Soy Technologies, LLC

SoyLux.info

*Natural, Soy-Based Specialty Cosmetics...
Customized Formulations...*

A Healthier Spa / Salon Experience!

*Developing environmentally
responsible chemistry. . . safe for the user,
safe for the air, and safe for the earth!*

. . .

Soy Technologies, LLC is a privately owned specialty chemical manufacturer based just south of Lexington, Kentucky, with ISO certified production and warehousing facilities in Florence, Kentucky, just south of Cincinnati, Ohio. Pioneering soy-based chemistry since 2001, Soy Technologies develops and markets products under private label and their own brands such as SoyGreen®, SoyFast™, Soyanol™, SoyThin™ and now, SoyLux™.

Our family of **SoyLux™** cosmetics products feature an emphasis on utilizing natural, healthy SOY (YES! it's actually made from soy beans!) as a basic ingredient, without impeding performance.



SoyLux™ Nail Care products provide a luxurious healthy touch to any salon or spa nail treatment. Your clients will love you for utilizing this truly amazing, natural product line!

Our refined soy esters have a unique blend of ingredients which nourish and strengthen both nails and cuticles. These ingredients, along with oils and moisturizers, are incorporated into a body oil that when used together, offer a healthy line of skin and nail care unmatched in the industry.

DID YOU KNOW?
SoyLux™ natural products are biodegradable, bio-based, and non-flammable.

SoyLux™ products are based on a natural ester, chosen especially for its chemical structure. This ingredient provides the nail, cuticle and skin with cell strengthening lipids, as well as the nourishing benefits of our highly purified soy esters.

These natural esters are the basis for our continually evolving line of Salon-Grade Products — hair and nail, hands and feet, skin care, and color cosmetic products.

SoyLux™ products deliver nature's luxuries to your clients . . . who will not only notice, but will also enjoy the beneficial, unique **SoyLux™** difference.

SoyLux™ Nail Polish Remover not only removes 'the old', but also, courtesy of the soy esters which are a key critical component of the blend, provide support for the nail and cuticle, leaving hands healthy and happy!

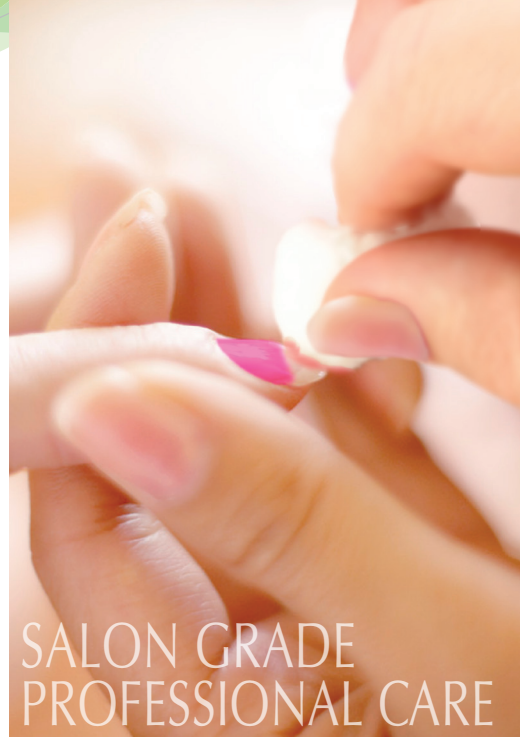
Let's agree, women LOVE having beautiful nails, but, over time with frequent re-applications, acetone begins to destroy their healthy nails and cuticles. Imagine a product that changes the way your clients think about nails and what the term "Nail Care" can now mean.

Soy Technologies understands the dynamic and we have addressed the issue by the introduction of **SoyLux™ Personal Care products.**

SoyLux™ is new to the personal care industry, but Soy Technologies has been creating soy-based chemistry since 2001. These carefully crafted innovations address the inevitable damage that accompanies long-term applications of acetone, and utilizes the same natural ingredients to promote healthy skin.

SoyLux™ Nail Polish Removers and **Cuticle Oil** introduces an entirely new paradigm to nail care, while **SoyLux™ Body Oil** utilizes the same chemistry and natural ingredients for healthy skin care.

DID YOU KNOW?
SoyLux™ Nail Polish Remover can be used as a stand-alone product or mixed with acetone for the removal of any artificial nail enhancements.



THE BENEFITS:

SoyLux™ Nail Polish Remover

- ✓ Non-Flammable
- ✓ Non-Toxic
- ✓ No Harsh Odors
- ✓ Non-Drying
- ✓ Effective on all standard polishes
- ✓ Lasts 4x longer than Acetone
- ✓ Contains essential vitamins A, C & E

SoyLux™ Cuticle Oil

- ✓ Derived from natural soybean oil and esters, with no petroleum ingredients
- ✓ Soothes, supports, and nourishes dry and damaged cuticle and nails
- ✓ Helps heal the damage done by acetone or other non-acetone petroleum-based removers
- ✓ Contains A, C, & E vitamins and moisturizers which are essential to promoting healthy skin

SoyLux™ Body Oil

- ✓ Helps heal damaged skin cells resulting from sun exposure, dehydration, poor diet, etc
- ✓ Jojoba is derived from a jojoba ester which is most similar to human skin oil. The benefit is a moisturizing affect without the greasy residue left by most body oils
- ✓ Contains A, C & E vitamins which, combined with the jojoba ester, helps repair and restore damaged skin

SoyLux™ comes in all the products you need to expand your nail care line.

✓ **SoyLux™** PROFESSIONAL LINE BRAND

- ✓ **SoyLux™** branded products available as a Professional Line only
- ✓ Unique formulas and fragrances exclusive to **SoyLux™** brand
- ✓ Packaging includes retail and professional sizes, displays, specialty pumps and sprayers
- ✓ Specialty applications including wipes and swabs

✓ **SoyLux™** PRODUCTS

- ✓ Nail Polish Removers, Cuticle Oil, and Body Oil
- ✓ Available in bulk or turnkey private label
- ✓ Custom formulations with tested ingredients

✓ **SoyLux™** INGREDIENTS FOR FORMULATORS

- ✓ **SoyLux™** Hair and Nail
- ✓ **SoyLux™** Hand and Feet
- ✓ **SoyLux™** Skin Care
- ✓ **SoyLux™** Color Base

From suntan lotion to foot cream, **SoyLux™** ingredients provide the support your client's skin deserves. Give us a call about adding **SoyLux™** to your product line.



SoyLux™

*Professional Nail Care Products —
setting a new standard of excellence
as the foundation for the
next revolution in personal care.*



SoyLux™ natural products are an innovative blend of soybean oils, jojoba esters, essential vitamins, moisturizers, and more.

SoyLux™ products are an innovation of
Soy Technologies, LLC

The removal of hard nail lacquers has traditionally been accomplished with hydrocarbon solvents. These hydrocarbons, including acetone and methyl acetate are dangerous to handle and have a distinct negative effect on nail bed health.

Soy Technologies is introducing a new way to remove nail lacquer. Our technology complies with all state and federal regulations, is non- flammable, contains no hazardous materials, and is beneficial to the health of the nail bed. Our soy remover quickly removes all nail lacquers and delivers a powerful blend of nutrients, moisturizers, and rejuvenating oils to the nail bed. Our remover leaves your nails healthy, happy and ready for a beautiful coat of polish.

CONVENTIONAL REMOVERS	SOYLUX™ NAIL POLISH REMOVER
Removes all nail lacquers. Process: One nail at a time.	Removes all nail lacquers. Process: Pretreatment of all nails for 30 seconds Non-flammable material. No special handling or shipping/storage precautions.
Flammable material requires careful handling and storage.	Non-flammable material. No special handling or shipping/storage precautions.
Exposure to vapors regarded harmful and requires proper ventilation and/or breathing apparatus for extended exposure	Little or no vapor flash off, resulting is very low odor. An additional benefit is the low evaporation will cause the product to last up to 4x longer if properly used.
Conventional acetone and acetate products are considered harmful to the nail bed. Medical establishments, including the mayo clinic, recommend limiting usage to 2x per month	Soy based remover delivers a highly concentrated blend of nourishing oils and proven nutrients directly to the nail keratin, boosting nail health.
Acetone's low flash point and extreme flammability are leading cause of nail salon fires. These hazards are often increased by use of acetone in a heated form.	SoyLux™ NPR has a high flash point and is safe to use in a heated or room temperature state.
Conventional removers are commodity products and costs are determined in the bulk market. Custom formulations are possible within the cost restraints of the market, the effect that these minor modifications may have on nail health is minimal.	SoyLux™ NPR is specialty product, formulated specifically for the cosmetic market. Our ingredients provide a healthful and effective alternative. SoyLux™ NPR can be formulated with a wide mix of additional nourishing ingredients. Our therapeutic oils help deliver those ingredients directly to the nail keratin.

FOR MORE
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SOYLUX.INFO,
OR CALL US.
DEMO KITS, SAMPLES,
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